

Arch 243 - Phase 2 - Agent 2 Paper Notes

1 . Common/Uncommon

-bus/subway vs citi bikes

-bus/subway: common, classic, millions use everyday, staple to millions of NYers

-citi bikes: can't be found in as many places, less common in outer boroughs, inconsistently placed around the city

2 . Solitary vs Connected

-bike vs public transport

-bike: one person seat, made for one person, allows for solo travel around the city, allows for more freedom than a car or subway

-public transport: linear, used by many people, will bring you to other sources of public transport, not as efficient for the individual, but very efficient for the group

3 . Rhythmic vs Arrhythmic

-car lanes vs bike lanes

-car lanes: continuous, full, linear, connected, take up much of the street, grid pattern

-bike lanes: non continuous, not consistent, show up in different areas, are constantly cut off by intersections or just disappear, often are blocked by cars, have cracks, often wave around to fit the surrounding environment

-plantlike in that sense

4 . Explicit vs Ambiguous

-state of bike lanes

-may be green, may have no color, may be outlined, may not be, may cross over into traffic, may not continue onto the next street

-some places are very explicit with the paint job, others not

5 . Object vs Texture

-object: bike looks clean, bold colors, looks safe

-texture: bikes are heavy, may have jingling parts, feels used

6 . Formal vs Typographic

-normal bike vs citi bikes and taxi cabs

-normal bike: unassuming, personal, has character and personality

-citi bikes and taxi cabs: lack individuality, are visually very corporate, made to be recognized/read

-bold primary colors, with bold words

-citi logo, taxi advertisements on top. nyctaxi on the side

8 . Diachronic

-evolution of public transportation

-horses, bikes, to automobiles, subway, bus, uber, citi bike